

Real Estate HEAT Index

July 2019



Your Real Estate Expert:

Donna Story



The Story Team/Keller Williams Advantage Realty

936-291-1520

donna@thestoryteam.com

www.thestoryteam.com

About the HEAT Index:

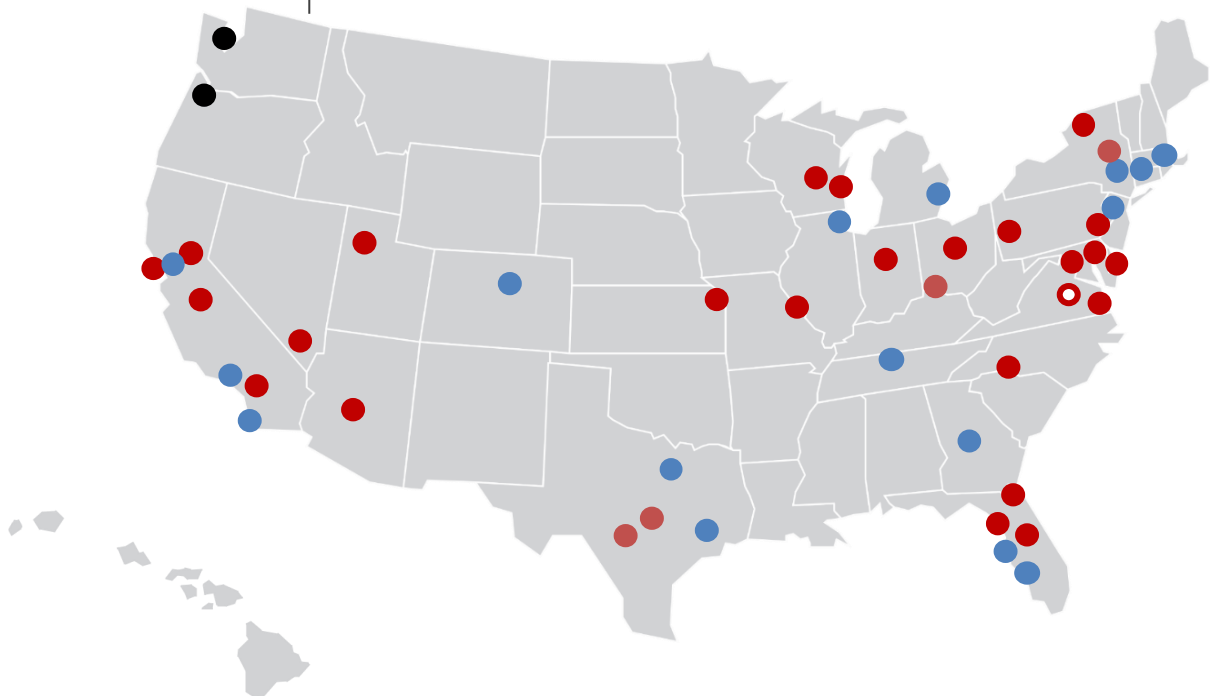
The Real Estate HEAT (Housing Experts Anticipating Trends) Index is a monthly leading indicator of nearly 40 housing markets in the U.S.

Five Star Professional partners with thousands of real estate agents who complete a weekly survey about the conditions they are observing in their marketplace.

The HEAT Index has a midpoint of 50, this means the market is neither hot nor cold.

A higher Real Estate HEAT index is correlated with:

- Rising buyer traffic
- A seller's market
- Rising home prices



Lowest HEAT



Low HEAT



Medium HEAT



High HEAT



Highest HEAT

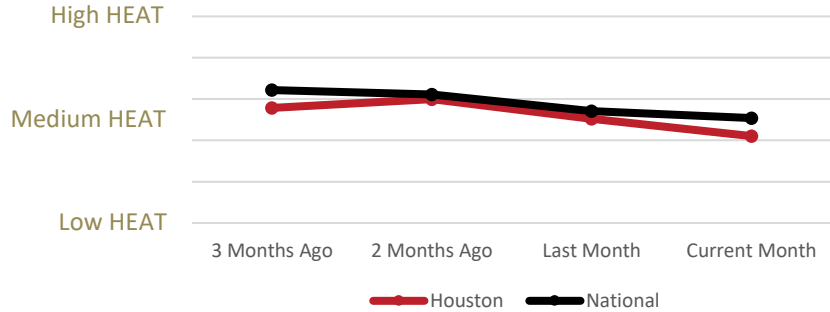
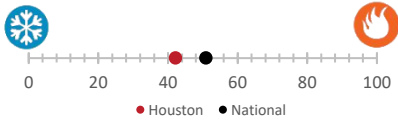


Real Estate HEAT Index

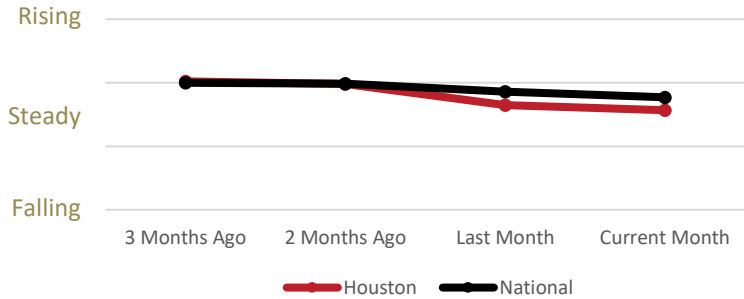
July 2019



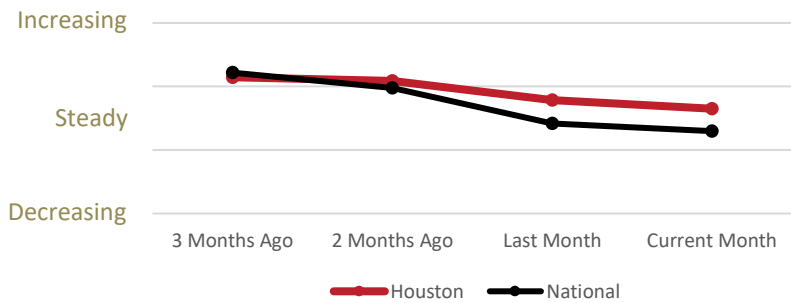
Real Estate HEAT Index in Houston



How home prices are changing in Houston



How buyer traffic is changing in Houston



How agents describe the market in Houston

